

## Sehari Mengenali Harimau

SRJK(C) Kahang Outreach Programme, 12th August 2007

Malaysian Conservation Alliance for Tipers

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**The** Malaysian Conservation Alliance for Tigers (MYCAT), the Department of Wildlife and National Parks (DWNP) and Johor National Parks Corporation (JNPC) made history in August, with the first Mandarin-language tiger conservation outreach programme held in SRJK (C) Kahang, Johor.

The event was another site-specific component of MYCAT's campaign to reduce local wildmeat consumption and trade, aimed to enhance appreciation for wildlife in the Endau-Rompin National Park among locals. Kahang is the town nearest to the Park.



Most of the students' creative artwork was displayed in the school hall for all to appreciate. Some parents were seen keenly reading earnest tiger conservation messages created by their children.

**The** day-long programme focused on 300 upper primary students. Interactive activities and games based on the Wildlife



Conservation Society's Teachers for Tigers module were conducted by 9 volunteer facilitators, aided by a team of helpers. The volunteer facilitators were specially trained a week earlier by WCS conservation educators, to ensure they were fully equipped to ensure a fun but effective outreach programme.



Towards the end of the session, students wrote down their pledge to help tigers and other wildlife in Endau-Rompin on animal cut-outs. These was later stuck on a banner, now displayed in the school as a reminder of their commitment.

**The** 300 students joined parents, as well as about 200 lower primary students in the school hall, where they learned more about tigers in culture and the importance of saving the tiger from WCS' Cynthia Boon.

An interactive booth also drew many parents, inquisitive to learn more about the use of tigers in traditional medicines, and other threats. The outreach programme ended on a high note, with 18 students rewarded for their creative artwork in the art competition held in conjunction with the programme.





Many thanks to MYCAT partners, JNPC, US Fish and Wildlife Services,
Zoo Negara and the academic staff and alumni of SRJK (C) Kahang
for their contribution to the success of this programme.
Special thanks to all our volunteers – without you, this would not have been possible.